



EUROPEAN COMMISSION
DIRECTORATE-GENERAL JUSTICE and CONSUMERS

Directorate D: Equality and Union Citizenship
The Director

European Commission | DG Justice and Consumers
National Technical University of Athens
Zografou Campus
9, Iroon Polytechniou str
15780 Zografou
GREECE

Dear Sir/Madam,

Violence against women is a brutal form of discrimination and a violation of women's fundamental rights. It takes place everywhere and in all sections of society. One third of all women in the EU have experienced physical and/or sexual violence since age 15.¹ Over half of women have been exposed to sexual harassment.

As part of the European Commission's year of focused actions to end violence against women, the **NON.NO.NEIN.** campaign has been running since 2017. Using the hashtag #SayNoStopVAW, the campaign aims to raise awareness about the issue of violence against women, draw attention to the work done by a variety of stakeholders, disseminate good practices and share information about appropriate bystander responses, and support and connect all those who work towards combatting this problem throughout the EU.

Within this campaign numerous materials have been developed to spread the word and mobilise citizens. The most recent output produced is a **HARASSMENT FREE ZONE sign**, which is intended to encourage non-violent and respectful behaviour toward women in public spaces. We are sending you a few samples of the visual attached to this letter.

As we are more likely to be heard when we speak out together, we would like to encourage you, as one of the relevant stakeholders, to use this sticker by placing it in public spaces that fall within your area of work and responsibility and/or further disseminate it among your community or networks. In particular, we would ask you to publicise the sticker on **25 November, International Day for the Elimination of Violence against Women**. Once you have placed it in your venue we invite you to take a photo and post it on that day on your social media channels using the hashtag #SayNoStopVAW.

¹ European Union Agency for Fundamental Rights, Violence against women: an EU-wide survey: <http://fra.europa.eu/en/publication/2014/violence-against-women-eu-wide-survey-results-glance>

Besides using the attached sticker, we encourage you to download and use the digital versions of the HARASSMENT FREE ZONE sign and all other materials available on the NON.NO.NEIN. campaign website <https://ec.europa.eu/justice/saynostopvaw/> as well. You can also order more stickers by e-mailing just-gender@ec.europa.eu.

We thank you in advance for your efforts and support in helping us build a future of respect and one that is free of violence against women.

Yours sincerely,

Irena MOOZOVA